
SPONSORSHIP PROGRAMME



2nd AGRIFOOD INTERNATIONAL CONGRESS PORT OF TARRAGONA

The objective of the second edition of this international congress is to foster the exchange of knowledge and information on all the technical aspects that affect the sector as a whole: from the production, supply, transportation and logistics of raw materials to the stockbreeding and, finally, the consumer. Another objective of the congress is to encourage networking among all the relevant actors in the sector, with the aim of strengthening business relations.

The contributions of all actors –from the producers to the industrial consumers of these raw materials– will be included in various round tables to be held during the congress, in which the subjects of most interest to the sector will be discussed.



WHO IS THE CONGRESS AIMED AT?

Businesses related to the agrifood industry: importers, traders, feed manufacturers, government departments, brokers, ports, overland haulage companies, forwarding agents, shipping companies, shipping agents, laboratories, inspection and control companies, etc.

INTRODUCTION AND DISCUSSIONS

The meat industry is one of the largest in the EU, with the pork undoubtedly its most important sector. In global terms, the EU pork subsector is in second place after that of China. Spain is in fourth place in the world, with China, the USA and Germany in the top three positions.

Spain is the European Union's second largest exporter of these meat products. Catalonia is the leader in Spanish production, representing more than 42% of the total production and, together with Aragón, it produces on average more than 8 million

tons of animals for meat each year.

Approximately 31 million metric tons of feed is manufactured annually for the stockbreeding industry and Spain is the second largest producer of compound animal feed in the EU. In national terms, Catalonia also leads this manufacturing sector and, together with Aragón, produces more than 33% of the total Spanish production.

These figures alone speak of the importance of this sector and we still have to add its effect on the rest of the economy, including employment, transportation, logistics, etc.

5 REASONS FOR ATTENDING



1

• TO BE INFORMED

To have first-hand information on the markets, the challenges facing the sector and the proposed solutions. To get to know the opinion of experts in these areas.

2

• TO IMPROVISE YOUR COMPETITIVE ADVANTAGE

To have the most up-to-date information from the industry's leading experts, analysts and information generators whose points of view will help you to undertake your business more efficiently, reduce your costs and increase your productivity and profitability.

3

• BE THE FIRST TO KNOW

Nutritional strategies and productive models based on sustainability and competitiveness.

4

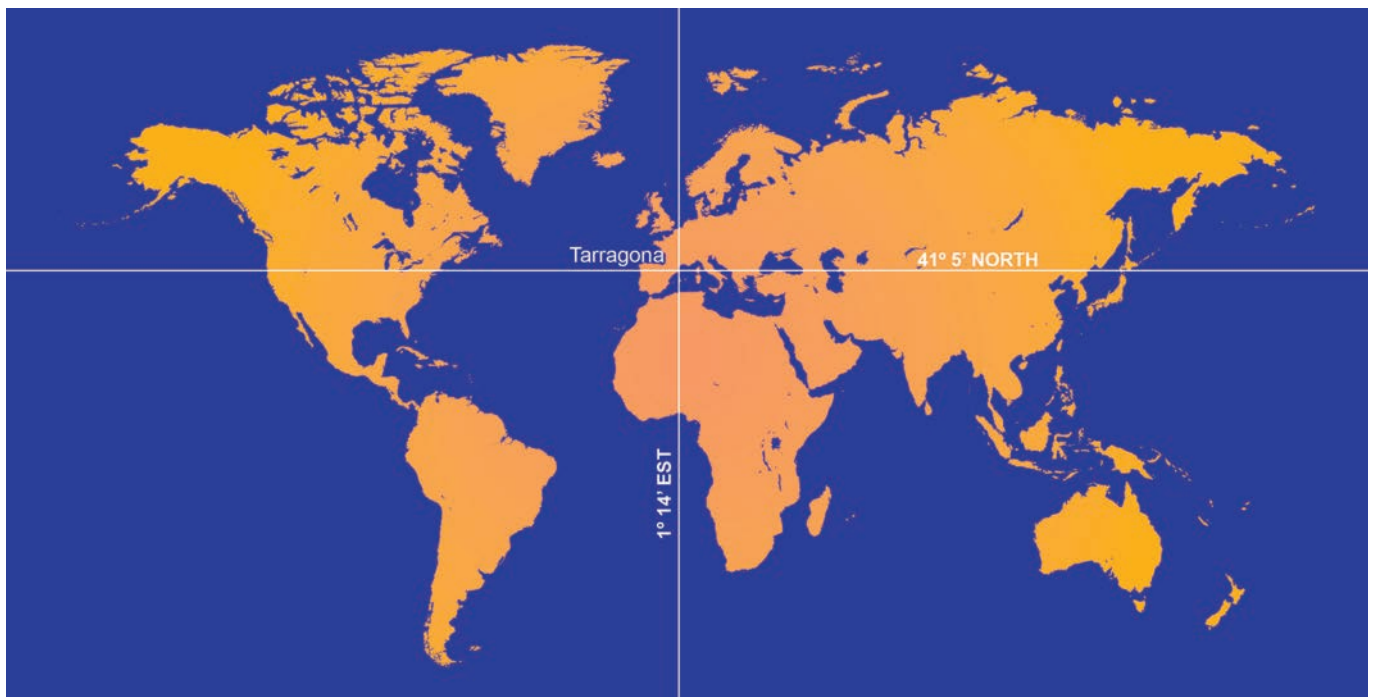
• MAKE NEW CONTACTS AND OBTAIN NEW BUSINESS

Join with other companies in the sector, customers, service providers and government representatives.

5

• HAVE YOUR VOICE HEARD

Participate in and contribute to the round tables, share your ideas and points of view. Take part in the debates with the best and most important representatives of the sector.



WHY BECOME A SPONSOR?



Sponsorship of the 2nd Agrifood International Congress - Port of Tarragona will place your firm in a privileged position and allow you to build and strengthen your relationships, visibility and reputation among the main actors in the agrifood industry.



SPONSORSHIP offers businesses:



SPONSORS AND SUPPORTING COMPANIES



SPONSORSHIP: FROM 4,500 TO 6,000 €

- Option of participating in the opening ceremony or in a round table during the congress.
- Listing as “sponsored by” in the congress programme, on panels, roll-ups, etc. and the opportunity to incorporate your own catalogues in the documentation handed to delegates.
- Your company logo on the cover of the official guide.
- Your company logo included in all the adverts established in the congress communications plan.
- Your company logo on the presentation screens of the menu and gala dinner.
- Your logo on all promotional material, e.g. the congress website.
- Three free tickets for your company and an additional discount of 25% for additional delegates from your firm.

SUPPORTING COMPANIES: FROM 2,500 €

- Listing as “sponsored by” in the congress programme and on panels and roll-ups.
- Your company logo on the last page of the official guide.
- Your company logo included in all the adverts established in the congress communications plan.
- Your logo on the congress website.
- Two free tickets for your company and an additional discount of 15% for additional delegates from your firm.





THE SMART GATEWAY
TO EUROPE



**AGRI
FOOD**

2nd INTERNATIONAL
CONGRESS
PORT TARRAGONA

SPAIN. MAY 10th & 11th 2018



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