

OPTIONAL VISIT TO GUISSONA INSTALLATIONS



Presentation

The Food Group Guissona has wide experience in the food and agriculture sector. It carries out all the necessary farming, industrial and commercial activities necessary to reach the consumer without intermediaries

Since 1950 they have built up a structure to incorporate production, business and commerce including all the necessary elements to create vertical integration, and thereby close the circle of complete production of meat products.



The fulfilment of the complete production cycle has been a challenge for the whole organisation. Currently, the Group carries out all the processes, from the birth of birds and animals, through to the manufacture of animal feed, rearing and fattening of animals, slaughter, conversion and manufacture of the products, and upto distribution and direct sales, through the "bonÀrea" shops.



Its objective is to improve the yield of the farming operations, and attend to the requirements of the customers, who trust in its efficiency and professionalism, offering them safe products of the highest quality at the best prices. To achieve this they have well-equipped, modern installations, teams of dedicated professionals, aswell as quality certification ISO 9001 for all the processes, certificate ISO 22000 which guarantees that all the meat products produced and sold are 100% safe, and the new certificate ISO 14001 for environmental management.

The Group works hard to offer its customers the benefits of this whole process; products with a guarantee of origin.

The main companies of the Group are the Agricultural and Livestock Cooperative of Guissona, S.Coop Ltda. Which carries out the rearing and fattening of birds and livestock, and the Food Corporation Guissona, S.A which carries out all the industrial activity (manufacture of animal feed, slaughter, conversion and manufacture of the meat products, etc), and sales, mainly through the "bonÀrea" shops. Furthermore, the bank CaixaGuissona should also be highlighted, which has grown parallel to the Group.



TIMETABLE OF VISIT:

- 8:00 am:** Pick up at hotels
- 8:30 am:** Depart to Guissona
- 10:30 am:** Presentation by Vicenç Briebea.
- 12:30 am:** Return to Tarragona
- 14:00 am:** Lunch, tasting Guissona products in Reus.



More information:

Web: <https://www.cag.es/>

